



## THIS ISSUE

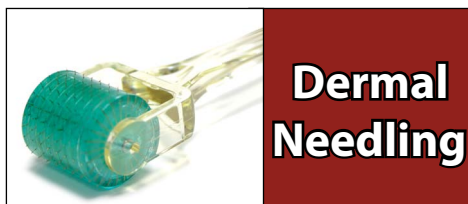
- dermal needling
- hot honey facial with free massage
- perfect bikini line IPL special
- client evening 5 april
- plus product showcase

# it's all about you

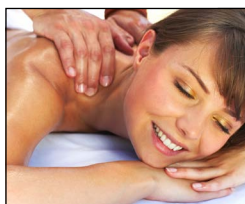
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April / May 2011 - Autumn Edition

[www.allaboutyou.co.nz](http://www.allaboutyou.co.nz)



## Dermal Needling



## free massage with facial



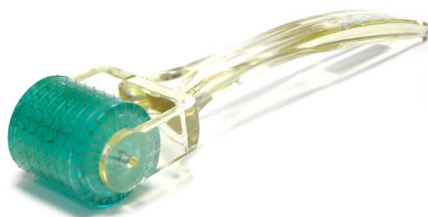
## Bikini IPL with 2 year guarantee

## dermal needling how it works?

*"Dermal needling is the only rejuvenation treatment that maximises penetration of essential cell nutrients and maximises release of growth factors associated with the positive aspects of wound healing simultaneously"*

This Beauty Tool is the very latest on the market and is used to reduce the appearance of fine wrinkling/aged skin. Studies have shown

that, when skin is injured, the body's response to any injury releases cellular growth mediators that result in skin repair and increased cellular turnover. The response naturally also causes the increased production of ground substances such as collagen. This new injury gives the skin a chance to remodel older scar tissue



but also leads to a healthier thicker skin which refines the wrinkling appearance of aging. Isn't that what we all want?

It has been discovered that multiple tiny injuries are one of the best ways to induce this cellular response without adverse effect. Rolling the skin with tiny controlled length needle rollers can effectively achieve an amazing effect. The injury is well controlled by the technique and can be tailored to suit your needs. Lighter

home treatments can be performed every 3 days and more aggressive treatment can also be performed in-house at clinics by trained professionals. Improvement can be expected in aging skin, fine wrinkles, acne scarring, stretch marks and open pores.

## introductory offer

### Micro-needle Collagen Induction Treatment

Do you want to start slowing down the aging process and have glowing skin??

**Purchase a Micro-Needling Tool (valued at \$99.<sup>95</sup>) plus 2 Dermatech or Environ products, and you will receive FREE:**

- Mini Skin Analysis
- Mini facial including a lesson on how to use your New Micro-Needling tool
- followed by a clearlight Photo Facial treatment (valued at \$150)
- 2 x \$50 off AVT facial vouchers

**Total Extra value over \$325.00**

Plus add on to both AVT facials a Clearlight Photo Facial treatment for \$59.<sup>95</sup>

## relax with a hot honey facial and **FREE** massage



honey facial including paraffin mask that will pamper and protect your skin followed by 40 min relaxation massage for free. **Valued at \$214 - Special only \$129.<sup>95</sup>**

This 90 minute treatment will leave you feeling relaxed and your skin rejuvenated. **Add on PediSpa \$39.<sup>95</sup>, Tint \$19.<sup>95</sup>, Clearlight \$59.<sup>95</sup>**

### Benefits Of Using Honey In A Facial

- Regenerates and encourages growth of new skin.
- A natural antioxidant due to vitamin

content of the Honey

- Calming and Soothing, reduces inflammation/irritation
- Penetrates into the skin to nourish and strengthen.
- Naturally firming. Supports skin structure, improving texture and smoothness
- Effectively rebalances and regulates sebum within the skin.
- Minimises scarring and skin damage.
- Heat from the paraffin mask, deeply infuses product into the skin.

Looking for some time-out therapy just for you? Then enjoy our hot honey facial and unwind massage package. A soothing hot

# perfect bikini line fixed price \$950

Guaranteed unlimited treatments for **Two Years**



the next two years to clear your bikini line. Autumn/winter is the perfect time to have IPL – start now and you'll be smooth and sexy before spring.

A single IPL bikini session usually costs \$260, and we normally recommend between a 5 and 8 treatments so not only will you save over \$600 but you will also be able to come back over **the two year period** for any touch-up strays!

## Banish unwanted bikini hair once and for all with this one price offer.

If your summer has felt like one endless round of shaving, waxing and trying to hide unsightly ingrown hairs before putting on your bikini? - then this is a special for you. Make sure your future summers go a whole lot more smoothly with our Bikini Line Blitz special.

Take the guess work and cost out of IPL hair removal with this fabulous offer, \$950 gives you as many IPL hair removal treatments, as you need over

This offer is for the treatment of a standard bikini line. The treatment guarantee does not cover hair growth due to hormonal change. An Advanced Skin analysis is a prerequisite before your treatment begins – **this is free.**

The Bikini Line Blitz is to be prepaid in full before treatment or by Direct Debit over three months.

**Offer ends 30 April.**

## what's new

**MATIS**  
PARIS

Due to our customer requests and closure of other clinics stocking Matis skincare range

we have re-stocked the following lines in clinic: Deliciate, Oil Control and Vitality.



## Environ Ionzyme Focus Frown Serum

Today's stress is enough to make you frown - but all this frowning can only lead to pre-mature frown lines. Environ Ionzyme Focus Frown Serum contains a cocktail of active ingredients that attack the process of wrinkle formation in three different but complementary ways to ensure incredible, visible results:



- Argireline - well known to reduce the depth of wrinkles, especially in the forehead and around the eyes. Argireline is also non-invasive, mild alternative to Botulinum Toxin.
- Leuphasyl - works to soften muscle activity
- Vialox - makes muscles less responsive to nerve impulses

Retail Price - \$249 plus you receive a free mini Roll Cit (dermal needling) specifically for around the eyes and lips valued at \$59.95.

## client evening

Tuesday 5th April from 5:30pm - 7pm.

At 6pm we will have Rachel from Dermatech explain why you should own a dermal-needling device, how it works, what products to use with it, and to answer all your questions. Melanie from Environ will also talk about Environ Actives which you can use at home with your dermal-needling unit. We will cheese and wine, along with some special offers on that evening as well as give a ways. Please RSVP prior to the event for catering purposes, numbers will be limited to 30.

## all about us



Firstly I would like to thank you all for your patience and support of All About You whilst we were closed and cleaning up from the earthquake.

To all of you who have suffered in any way as a result of the earthquake, our hearts pour out to you, if there is any small way that as a business we can support you or your community we would really encourage you to let us know. The good news is that we are back to normal and we would like to especially thank you our clients for coming back in, as without you we have no business.

Kerry is very sadly leaving All About You. Kerry has decided to spend the balance of 2011 studying and completing her course that she has been doing part-time. I am very sure we will see Kerry throughout the year as she has offered to help out when we need her and to manage the Clinic when I am away. We wish Kerry every success and thank her for her huge contribution to All About You.

As many of you know, I am heading back to South Africa for three weeks, from the 8th of April. We are going back to celebrate my cousins wedding, my Mothers 25th wedding anniversary, and my cousin Kerry's baby, Mathew, is to be christened.

We welcome Laura as our new Receptionist/ Beauty Therapist, Amanda a Beauty Therapist who's clinic has closed down in the inner city as a result of the earthquakes and Stephanie who has transferred back to Riccarton from Homebase.

I am very excited about our new Dermal Needling Package; it is fantastic and through collagen induction therapy really gets a result. We would like to invite all our Clients

to a client evening on Tuesday 5th April, from 5:30pm - 7pm. At 6pm we will explain why you should own a micro-needling device, how it works, what products to use with it, and to answer all your questions. We will have special offers on that evening as well as some give a ways. Please RSVP prior to the event for catering purposes, numbers will be limited to 30.

Please look after yourselves - Take care Tracy